

Here at Measurabl, we have Employee Resource Groups or (ERG's). ERGs are focused on common identities and experiences of specific groups that have been historically underrepresented or marginalized. Some groups include:

- Race or ethnicity groups
- Gender groups
- Sexual orientation groups
- Veteran status groups
- Parent groups
- Age-based groups
- Faith-based groups
- People with disabilities groups

The Four ERG's we currently have are:

- Pride at MSR
- Neurodiversity
- Employees of Color
- Women+

Pride at MSR:

Identity: LGBTQIA+

Mission: Provide opportunities and resources for LGBTQIA+ employees by fostering networking, professional development, mentoring, and leadership opportunities with a focus on the recruitment, retention, and advancement of LGBTQIA+ individuals at Measurabl.

Neurodiversity

Identity: For those of us that fall all over the neurological spectrum

Mission: We aim to provide support and comradery for those of us with varied neurological identities.

Employees of Color

Identity: BIPOC+

Mission: As a Measurabl BIPOC ERG, our mission is to provide opportunities and resources to Measurabl's BIPOC employees as they develop and grow their careers. Everyone should have access to mentoring, professional development, and leadership opportunities through networking and collaboration with like-minded colleagues. We want this ERG to be a safe space for BIPOC employees to collaborate, discuss lived experiences, and assist in the recruitment and retention of fellow BIPOC individuals at Measurabl.

Women+

Identity: Women Identifying



Mission: To support Women at Measurabl. It is no secret that the Tech world historically is a Male-Dominated industry. We want to empower each other, support one another, and provide a space for women to be just as successful as our male counterparts.